

Subject: SF-Warriors Arena Classroom, Piers 30-32 / SWL 330

Date: Thursday, March 6, 2014 10:47:20 PM PT

From: dennismackenzie@roundthediamond.com

To: lgoldzband@bcdc.ca.gov, steveg@bcdc.ca.gov, graceg@bcdc.ca.gov

March 6, 2014

San Francisco Bay Conservation and Development Commission;
Mr. Larry Goldzband, Executive Director
Mr. Steven Goldbeck, Chief Deputy Director

BCDC Executive Management Staff;
C/o Ms. Graciela Gomez, Executive Secretary

Dear Mr. Goldzband, Mr. Goldbeck and Ms. Gomez,

Please review the enclosed letters and updated information regarding my request to all San Francisco government leaders and the Golden State Warrior Owners and leadership team, to integrate my long-time High School-College Career Pathway & Field Study Classroom proposal within the original design and construction of the proposed SF-Warriors Multi-Purpose Pavilion and Arena on the waterfront.

The four letters below addressed to several of the involved public service officials and agencies, provide you with a variety of brief details concerning my long-time sports facility education and career development proposals that I have submitted to San Francisco officials and the San Francisco Giants in the past - and to the Warriors and all involved officials for the past 5 years.

Thank you once again for your time, consideration and support for my effort to assist in the coordination and facilitation necessary to successfully design a mutually respectful public-private partnership agreement; an agreement that will be aligned with the integration and implementation of a comprehensive, model High School-College Career Classroom within any proposed professional Pavilion and Arena facility built in San Francisco in collaboration with the Golden State Warriors.

Best wishes to all the BCDC staff and Commission, in successfully accomplishing all your work and responsibilities.

Sincerely,
Dennis G. MacKenzie

February 27, 2014

San Francisco Unified School District Leaders:

SFUSD Board of Education;
Honorable Sandra Lee Fewer, President
Honorable Emily M. Murase, Vice-President
Honorable Matt Haney, Commissioner
Honorable Kim-Shree Maufas, Commissioner
Honorable Hydra Mendoza-McDonnell, Commissioner
Honorable Rachel Norton, Commissioner
Honorable Jill Wynns, Commissioner

Mr. Richard A. Carranza, Superintendent
C/o Esther V. Casco, Executive Assistant to the Board of Education
San Francisco Unified School District
555 Franklin Street
San Francisco, CA 94102

Re: Round The Diamond™ / Proposal©1985:
High School-College Career Pathway& Field Study Classroom

Public-Private Partnership: Multi-Purpose Pavilion and Arena
Port of San Francisco / City and County of San Francisco / Golden State Warriors

Dear San Francisco Unified School District Leaders,

I am writing to ask for your support for the High School-College Career Pathway & Field Study Classroom proposal and updates I've written and shared with you, the Golden State Warriors owners and leadership team, as well as numerous San Francisco and State public service government officials and agencies involved in the entitlement process over the past number of years regarding the Warriors new potential home here in San Francisco.

I want to take this opportunity to respectfully request that the San Francisco Unified School District official leadership team, including the Board of Education and Superintendent Carranza, offer your wholehearted support for the long-term, innovative and comprehensive socio-economic benefits available through the creation of a truly model, first-of-its-kind, visionary and real-world Classroom dedicated for the purpose of education, job training and career development programs accessible all year-round within any successfully built San Francisco-Warriors Multi-Purpose Pavilion and Arena that may be built in the City and County of San Francisco.

Any success for this major project to be built in San Francisco will be in the hands of a vote by the citizens of San Francisco; as well as the ability of the Golden State Warriors professional NBA Basketball Team's Organization and our local and state public officials and agencies to work together in responsible, far-sighted and collaborative ways in order to creatively and intelligently address the numerous neighborhood and city wide concerns and challenges that we all face today.

The potential capacity to attract and develop professional relationships and exchange programs with visiting educational institutions, schools, teachers and students, business and government officials from around the San Francisco-Oakland Bay Area, the State of California and throughout the America's - and around the World as well - is limited only by our lack of imagination and vision for the future well-being of our entire diverse cross-cultural community as a whole.

Once again, if the future holds that this SF-Warriors Multi-Purpose Pavilion and Arena is built, I ask for your consideration and support to enhance, expand and explore the tremendous untapped and unrealized potential incentives, inspiration and real-world educational experiences that can be created and offered for the benefit of our entire Community; and I believe at the same time - as a Community - this unique public-private partnership can offer a model educational methodology worthy of national and international respect and emulation, for generations to come.

Thank you very much for all the dedicated, passionate and professional work that everyone throughout our entire San Francisco Unified School District accomplishes every day – for all our kids.

I look forward to hearing from you at your earliest convenience – and working with everyone in the most beneficial capacity possible – and once again, I thank you for your time, consideration, and support.

Sincerely,
Dennis G. MacKenzie

February 26, 2014

Honorable Ed Lee, Mayor
City and County of San Francisco
City Hall, Room 200
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Re: Round The Diamond™ / Proposal©1985:
High School-College Career Pathway & Field Study Classroom
Public-Private Partnership: Multi-Purpose Pavilion and Arena
Port of San Francisco / City and County of San Francisco / Golden State Warriors

Dear Mayor Lee,

Please review my latest updated SF-Warriors Arena Classroom proposal information, and let me know how best I can serve our diverse, cross-cultural San Francisco citizens and sectors by working for and with your Office, the Port and City and County of San Francisco, and the Golden State Warriors.

I welcome the opportunity to contribute my long-time work and evolution of my High School-College Career Pathway & Field Study Classroom© research and development proposal as an integral and far-reaching educational methodology and model component within the proposed SF-Warriors Multi-Purpose Pavilion and Arena. I would appreciate working with all parties concerned, in order to assist in the facilitation and coordination necessary to enhance and expand far-sighted and comprehensive year-round programs and benefits through creation of the "highest and best use" possible - and imaginable - for Piers 30-32 and Seawall Lot 330.

I look forward to hearing from you at your earliest convenience, and offering my assistance in working with the Warriors and your Office - as well as the numerous San Francisco and state officials and agencies in meeting your responsibilities - to expand the socio-economic health and well-being of all of our youth, families, small and large businesses and our entire San Francisco Bay Area community - for generations to come.

Thank you Mayor Lee, for your time, consideration, and support.

Sincerely,
Dennis G. MacKenzie

CC:
Mr. Joseph Jacob and Mr. Peter Guber; Owners, and Leadership Team,
The Golden State Warriors;
C/o Mr. Rick Welts, President and Chief Operating Officer

SF Board of Supervisors, City and County of San Francisco

Port Commission; Port of San Francisco; Port, Piers 30-32 CAC

San Francisco Office of Economic and Workforce Development

The San Francisco Unified School District;
Board of Education, Superintendent, High School Teachers,
Principals and Administrators

February 22, 2014

San Francisco Port Commission;
Honorable Leslie Katz, President
Honorable Willie Adams, Vice President
Honorable Kimberly Brandon, Member
Honorable Mel Murphy, Member
Honorable Doreen Woo Ho, Member

Ms. Monique Moyer, Executive Director, Port of SF
Mr. Byron Rhett, Deputy Director
Mr. Brad Benson, Special Projects Manager
Ms. Diane Oshima, Lead Staff, Piers 30-32 CAC

C/o Ms. Amy Quesada, Commission Secretary
Port of San Francisco
Pier 1, The Embarcadero
San Francisco, CA 94111

Re: Round The Diamond™ / Proposal©1985:
High School-College Career Pathway & Field Study Classroom
Public-Private Partnership: Multi-Purpose Pavilion and Arena
Port of San Francisco / City and County of San Francisco / Golden State Warriors

Dear President Katz, Port Commissioners, Director Moyer and Port Staff,

I am sharing with you this letter below that I submitted to the San Francisco Board of Supervisors last week, and will be providing to other San Francisco city and California state officials and agencies and the Golden State Warriors.

The High School-College Career Pathway& Field Study Classroom© proposal update I gave you and spoke about at the Port Commission hearing on February 11, 2014, also included a letter I wrote to the Port Commission on February 9, 2009, which contains a number of additional proposal components that I am requesting that San Francisco officials and the Warriors consider as potential long-term benefits for the Warriors and the entire San Francisco community.

I am available, and welcome the opportunity to work for the Warriors, the Port of San Francisco and City and County of San Francisco government officials and agencies in order to assist all parties involved in the work necessary to facilitate and coordinate the successful integration and implementation of my long-time sports facility classroom proposal within the original design and construction of the proposed San Francisco-Warriors Multi-Purpose Pavilion and Arena on Piers 30-32; as well as assisting to successfully create and initiate positive neighborhood, city and state socio-economic benefits and opportunities for the proposed project on Seawall Lot 330.

I look forward to hearing from you at your earliest convenience; and thank you once again for your time, consideration and support.

Sincerely,
Dennis MacKenzie

February 16, 2014
San Francisco Board of Supervisors:
Honorable David Chiu, President
Honorable John Avalos, Member
Honorable London Breed, Member
Honorable David Campos, Member
Honorable Malia Cohen, Member
Honorable Mark Farrell, Member
Honorable Jane Kim, Member
Honorable Eric Mar, Member
Honorable Katy Tang, Member
Honorable Scott Wiener, Member
Honorable Norman Yee, Member

C/o Ms. Angela Calvillo, Clerk of the Board
City and County of San Francisco, / City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Re: Round The Diamond™ / Proposal©1985:
High School-College Career Pathway & Field Study Classroom
Public-Private Partnership: Multi-Purpose Pavilion and Arena
City and County of San Francisco / Port of San Francisco / Golden State Warriors

Dear President Chiu and Supervisors,

I am providing all San Francisco city officials and the Warriors this update regarding my long-time sports facilities High School-College Career Pathway& Field Study Classroom© proposal.

Please review the enclosed letter I submitted to the Port Commission this past Tuesday at the public hearing on February 11, 2014, and the brief relevant comments I made at this meeting dealing with the Exclusive Negotiations Agreement regarding the Warriors Arena project available at; http://sanfrancisco.granicus.com/MediaPlayer.php?view_id=92&clip_id=19314

I've also enclosed a copy of my Round The Diamond/Arena Classroom proposal letter and information dated February 9, 2009 that I shared with the San Francisco Port Commission, Director Moyer and other SF officials - including private sector leaders - regarding an earlier potential location that was discussed to build a professional Arena in San Francisco on the SF Giants parking lot located at Seawall Lot 337.

I look forward to hearing from you and other San Francisco public-service officials and agencies involved regarding my request to assist the people, the Port, the City and County of San Francisco

and the Golden State Warriors in order to coordinate, facilitate and assist in the continuing work and evolution, research and development necessary to include a model, comprehensive multi-purpose Arena Classroom as an integral component within the original design and construction of this proposed public-private partnership project.

I trust that a visionary design and function - inside and out - of this proposed Multi-Purpose Pavilion & Arena on Piers 30-32 of the San Francisco waterfront, can offer a unique and invaluable model serving San Francisco and the state of California as a magnet for attracting education, business, non-profit organizations and private institutions, government leaders and agencies alike. I believe the potential long-term benefits of this collaborative public-private project is worthy of local, state, national and international respect, emulation and financial support – for generations to come.

Thank you Supervisors for your time, consideration and support to include, enhance and expand our San Francisco's capacity to initiate numerous socio-economic benefits for all the people, families, businesses and our entire diverse, cross-cultural communities of San Francisco, the Bay Area, and the entire State of California – and beyond.

Sincerely,
Dennis G. MacKenzie

CC:

Mr. Joseph Jacob, and Mr. Peter Guber; Golden State Warriors Team/Ownership;
C/o Mr. Rick Welts, President/COO

Honorable Ed Lee, Mayor; City and County of San Francisco

San Francisco Port Commission;
Honorable Leslie Katz, President
Honorable Willie Adams, Vice President
Honorable Kimberly Brandon, Member
Honorable Mel Murphy, Member
Honorable Doreen Woo Ho, Member

Ms. Monique Moyer, Port of SF Executive Director, and Staff;
C/o Ms. Amy Quesada, Commission Secretary

Ms. Diane Oshima, Lead Staff; SF Port/Piers 30-32 Citizens Advisory Committee

Ms. Jennifer Matz, Office of Economic and Workforce Development;
Mayor's Office/Waterfront Projects Director

Mr. Richard Carranza, Superintendent; SF Unified School District

San Francisco Board of Education, President Sandra Fewer and Commissioners;
C/o Esther V. Casco, Executive Assistant to the Board of Education