

# SAN FRANCISCO BAY CONSERVATION AND DEVELOPMENT COMMISSION

50 California Street • Suite 2600 • San Francisco, California 94111 • (415) 352-3600 • Fax: (415) 352-3606 • www.bcdc.ca.gov

May 6, 2010

**TO:** Commissioners and Alternates  
**FROM:** Will Travis, Executive Director (415/352-3653 [travis@bcdc.ca.gov](mailto:travis@bcdc.ca.gov))  
Caitlin Sweeney, Chief Deputy Director (415/352-3643 [caitlins@bcdc.ca.gov](mailto:caitlins@bcdc.ca.gov))  
**SUBJECT: Staff Recommendation on Updated Strategic Plan**  
(For Commission consideration on May 20, 2010)

## Staff Recommendation

On April 29, 2010, members of the Commission and senior staff agreed by consensus on the attached updated strategic plan. The staff recommends that at its May 20, 2010 meeting, the Commission: (1) hold a public hearing on the updated plan; (2) at the close of the public hearing, approve the plan with any revisions deemed necessary; (3) direct the executive director to assign a staff member who will have the lead responsibility for carrying out each objective in the plan; and (4) direct the staff to report to the Commission monthly on the progress in achieving the plan's objectives.

## Strategic Plan Elements

- Mission Statement** The Bay Conservation and Development Commission is dedicated to the protection and enhancement of San Francisco Bay and the Suisun Marsh and to the encouragement of their responsible use.
- Vision Statement** A cleaner, healthier, vibrant Bay that is more accessible to the public.
- Core Values**
- Effective, timely and responsive communication.
  - Excellence in staff, process and Commission decision-making.
  - Integrity, honesty, transparency, adherence to the law and fairness in our process and consideration of all viewpoints.
  - Leadership and devotion to the protection and the enhancement of the Bay.
  - Open, public process.
  - Mutual trust and respect among staff, Commissioners, our partners and the public.
  - Partnerships with other agencies and groups.
- Ongoing Goals**
- Improve public awareness of the Bay and Suisun Marsh and the role of BCDC.
  - Maintain an active enforcement program.
  - Maximize public access where compatible with resource protection.
  - Prevent unnecessary Bay fill and enlarge the Bay where appropriate.
  - Promote optimum and sustainable use and management of Bay resources.
  - Recognize the importance of the Bay in advancing the economic prosperity of the Bay region.
  - Support environmental justice in Commission decisions.



Making San Francisco Bay Better

- Three-Year Goals**
- Improve and implement BCDC's program for protection, use and restoration of Bay resources.
  - Improve coordination and interaction with other agencies to improve the Bay.
  - Improve public access to the Bay and Suisun Marsh.
  - Play an integral role in developing and implementing a regional proactive strategy for dealing with global climate change.

### Three-Year Goals and Objectives

**THREE-YEAR GOAL: Improve and implement BCDC's program for protection, use and restoration of Bay resources.**

When	Who	What
Ongoing	Staff	Participate in the Delta planning and management process in a manner that will address the Commission's objectives.
July 31, 2010 and quarterly thereafter	Staff	Report to the Commission on the initiatives underway relative to Delta planning.
December 31, 2010 and quarterly thereafter	Staff	Provide the Commission with a status report on the progress being made in advancing all of BCDC's planning activities.
December 31, 2010	Staff	If adequate funding is available, create and implement a comprehensive information management and retrieval system.
December 31, 2010	Staff	Recommend to the Commission for consideration the appointment of members of the Citizens Advisory Committee (CAC) and the Science and Technical Advisory Committee (STAC), convene as necessary, and integrate them into the Commission's decision-making process.
December 31, 2010	Staff	Define the purpose and study the feasibility of BCDC using social media and make a recommendation to the Commission for direction.

When	Who	What
December 31, 2010	Staff	Prepare a research strategy that identifies the data gaps in understanding the Bay sediment budget and the research needed to understand the system (the strategy will describe the steps needed to better manage sediment through the Regional Sediment Management Program).
April 30, 2011	Staff	Develop a Regional Sediment Management Strategy Outline that addresses necessary partnerships and stakeholders, research a systems approach, and identify funding needs.
April 30, 2011	Staff	Provide the Commission with an annual briefing on the status of permitted restoration projects and identify appropriate lessons learned to inform future permit processes.

**THREE-YEAR GOAL: Improve coordination and interaction with other agencies to improve the Bay.**

When	Who	What
August 31, 2010 and quarterly thereafter	Staff	Provide reports to the Commission (and distribute them to regional agencies, local governments and to the public) on actions taken by and upcoming issues for regional bodies (e.g., JPC, RAPC, RWQCB) on issues including, but not limited to, global climate change.
September 30, 2010	Staff	Provide a briefing to the Commission on its role in developing a regional Sustainable Communities Strategy (as per SB 375).

**THREE-YEAR GOAL: Improve public access to the Bay and Suisun Marsh.**

When	Who	What
December 31, 2010	Staff, working with local and state partners	Recommend to the Commission for action the best methods to improve wayfinding to Bay access points from major thoroughfares.
December 31, 2010	Staff	Create and propose to the Commission for consideration the appointment of a diverse subcommittee of the CAC (Citizen Advisory Committee) to deal with public access, including disability access and barriers to access to the water.
December 31, 2010	Commission	Receive briefings by experts in the field of designing accessible communities on issues related to shoreline public access areas and facilities.
April 30, 2011	Staff	Make recommendations to the Commission regarding updating its public access policies and permitting procedures related to persons with disabilities.

**THREE-YEAR GOAL: Play an integral role in developing and implementing a regional proactive strategy for dealing with global climate change.**

When	Who	What
July 31, 2010 and semiannually thereafter	Staff	Provide the Commission with updated information on Commission sponsored research that seeks to more accurately determine future sea level rise and the impacts of climate change on the Bay Area and shoreline.
September 30, 2010	Staff, working with key stakeholder groups	Recommend to the Commission for action revised climate change findings and policies for the San Francisco Bay Plan.

When	Who	What
October 31, 2010	Staff	Provide for the Commission's consideration draft language for state legislation that will empower, fund and direct the Commission to prepare a sea level rise adaptation strategy for the San Francisco Bay and the Suisun Marsh that identifies: (a) the most significant resources and development that must be protected from inundation, (b) those areas that are inappropriate for protection from inundation, and (c) those areas appropriate for wetland restoration or enhancement.
December 31, 2010 and biannually thereafter	Staff	Report to the Commission on its success in securing funding for supporting and developing partnerships with other agencies and organizations to deal with climate change in the San Francisco Bay region.
April 30, 2011	Staff, working with its Dutch partners	Define the next phase of the partnership to address sea level rise, along with a proposed plan of work and proposed funding sources.
April 30, 2011	Staff	Secure funding for a sub-regional (e.g., countywide) vulnerability and adaptation pilot to develop and assess tools to use in climate change adaptation planning.
April 30, 2011	Staff	Conduct two workshops to build capacity for adaptation planning among local governments.
April 30, 2010	Staff	Develop a succinct Communication Strategy regarding climate change and adaptation.